Under the Management and Responsibility of Turkish Armed Forces Foundation

Eurasian Meeting

14th International Defence Industry Fair April 30 - May 3, 2019

BÜYÜKÇEKMEGE - ISTANBUL - TURKEY www.idef.com.tr



Member The Association of Organisers of Exhibitions Abroad and of National Participations in International Trade Fairs and Exhibitions

Uffi The Global Association of the Exhibition Industry

International Congress and Convention

TÜYAP FAIR CONVENTION AND CONGRESS CENTER Büyükçekmece, İstanbul / Turkey

> TS EN ISO 9001:2008

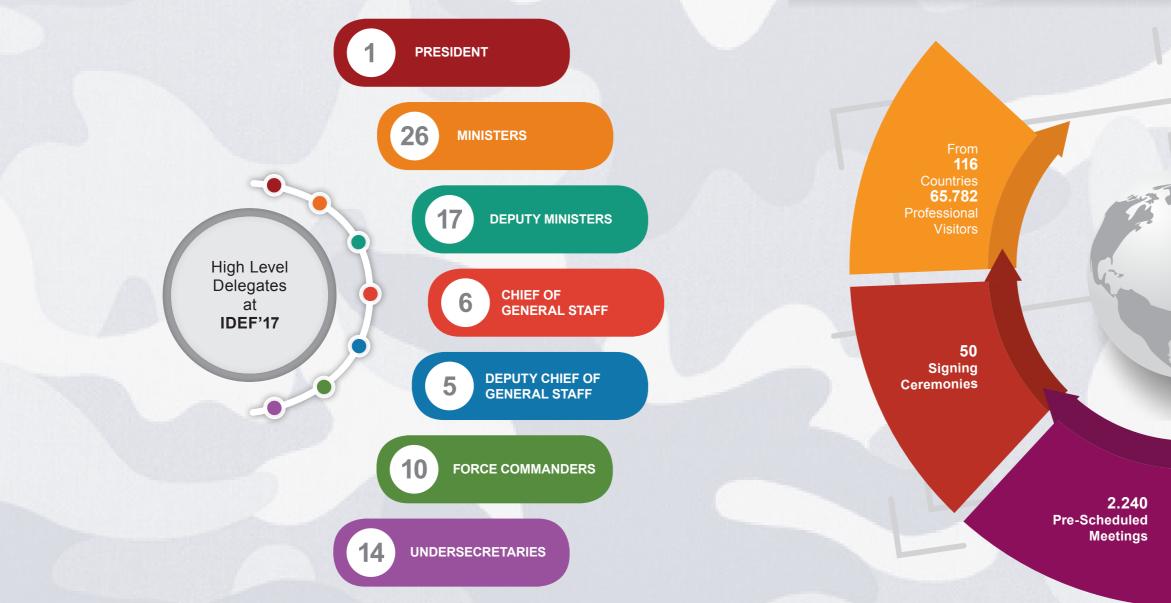
Member TURKISH FAIR ORGANIZERS ASSOCIATION



1

Facts and Figures





From 67 Countries and 2 International Organizations 133 Delegations, 637 Delegation Members

From 50 Countries, 317 National and 503 International, Total 820 Exhibitor Companies

28 Meeting Office Authorities

2

Why You Should Participate in IDEF Scope of IDEF **International Defence Industry Fair?**



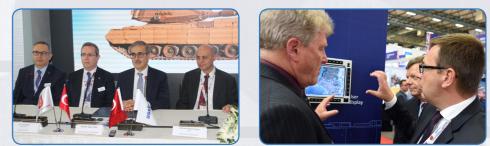
NAVAL





RETARTE





- To be a part of one of the highly regarded fair of the world,
- **P** To take the opportunity of making bilateral meetings with the official delegations coming from all over the world for IDEF'19, high level Turkish procurement authorities and participating companies,
- supply/R&D departments of the participating companies,
- F To reach your existing or potantial customers, audiances, partners and all the sector specialists using your time effectively,

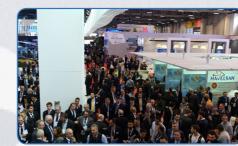




AVIATION AND AEROSPACE





















F To increase the cooperation opportunities by making direct contact with the procurement/

To develop your business and explore/negotiate new trends of defence and security market.





IDEF Visitor Profile

nvention and TÜYAP Fair, Convention and Congress Center









IDEF is a specialized fair which is open for professional visitors related directly and indirectly with defence industry.

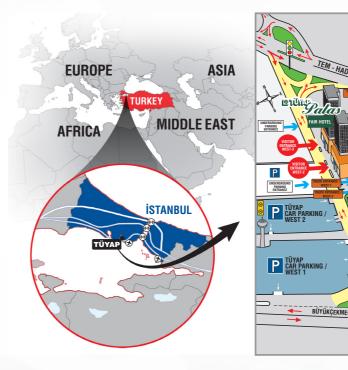
- High Level Civil and Military Authorities
- Guest Defence Ministers, Chiefs of General **Staff and Other Official Delegations**
- Ambassadors, Military Attaches, Trade Attaches
- Senior Officials and Personnel of Turkish **Ministry of National Defence**
- Senior Officials and Personnel of Turkish Ministry of Interior
- Senior Officials and Personnel of Land, **Navy and Air Forces**
- Senior Officials and Personnel of Gendarmerie, Turkish National Police and **Coast Guard**
- Special Forces and Anti-Terror Specialists
- Security Surveillance Specialists and **Professionals**
- Military Security and Intelligence **Institutions Personnel**

- Civil Defence Specialists
- Government Security Procurement and Integrators
- Primary Users and End Users
- Fire & Rescue Forces and First Responders
- Analysts, Academics, Researchers
- Defence and Security Industry Executives and Consultants
- R&D Specialists
- Trade and Professional visitors
- University Students of Engineering **Faculties**
- Defence&Security Related Foundations, **Associations and Clusters**
- National and International Defence **Journalists**



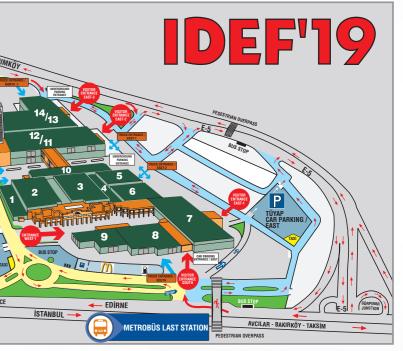
The largest exhibition area in Eurasia Region which is built according to international standards:

14 exhibiton halls 120.000 m² indoor area 25.000 m² outdoor area 33 meeting rooms 14 cafeterias, 1 a la cart restaurant, 1 patisserie, 2 pubs Indoor and outdoor parking areas



IDEF'19 Opening-Closing Dates and Hours May 1, 2019: 10.00-17.00 | May 2, 2019: 10.00-17.00 | May 3, 2019: 10.00-16.00

7 visitor entrances 5 star Tüyap Palas with 630 rooms and a ballroom which hosts 1.250 guests **2** helicopter pads



For further information and participation please contact with



TURKISH ARMED FORCES FOUNDATION

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Organizer



www.tuyap.com.tr

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EXPERIENCE THE COMFORT OF WORKING AND RESTING AT THE SAME PLACE!

Located in the Tüyap Fair, Convention and Congress Center 5 star Tüyap Palas is at your service with 630 rooms, 33 meeting rooms, new refreshment points, delicate food and beverage spots. **Online Hotel Reservation and Detailed Information: tuyappalas.com T:** +90.212 867 1414 - +90 532 111 0897



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